

THE LULUC CULTURAL REVOLUTION

# *What It Means to Be A RevoluluC ✦*

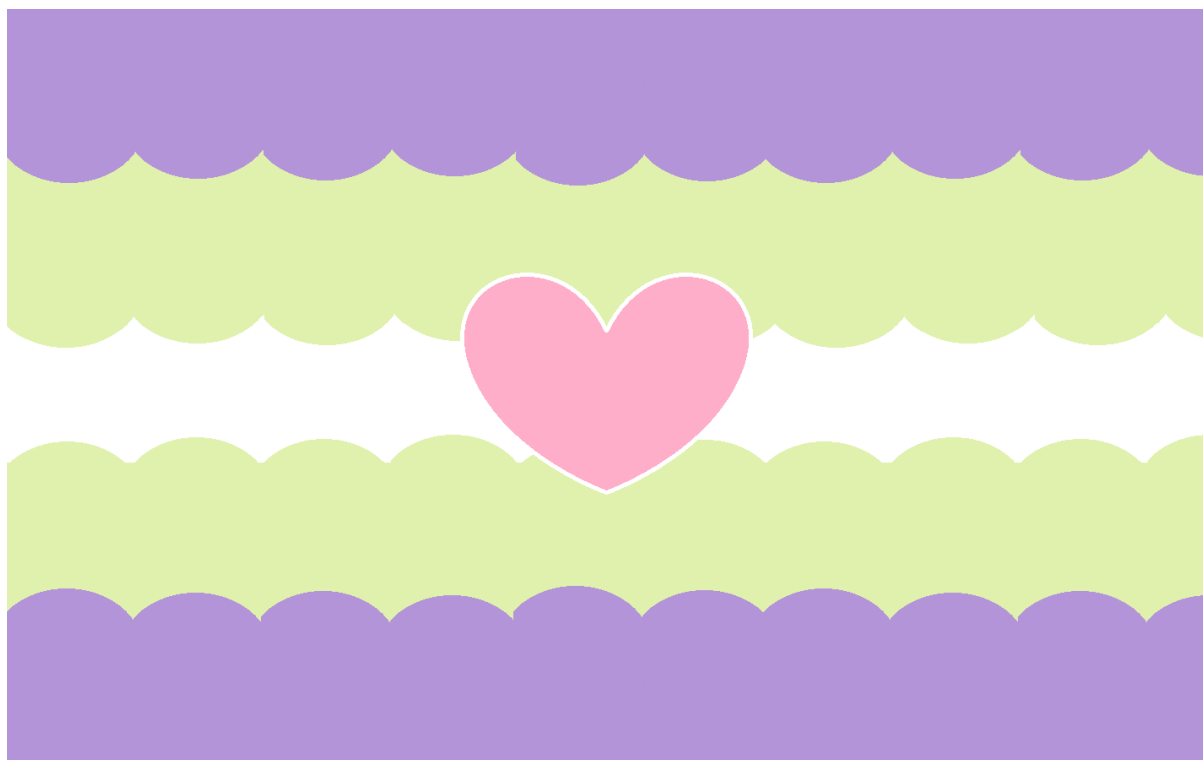
*A Guide to Conduct, Community and the New Era of LuluC*

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[ 2026 ]

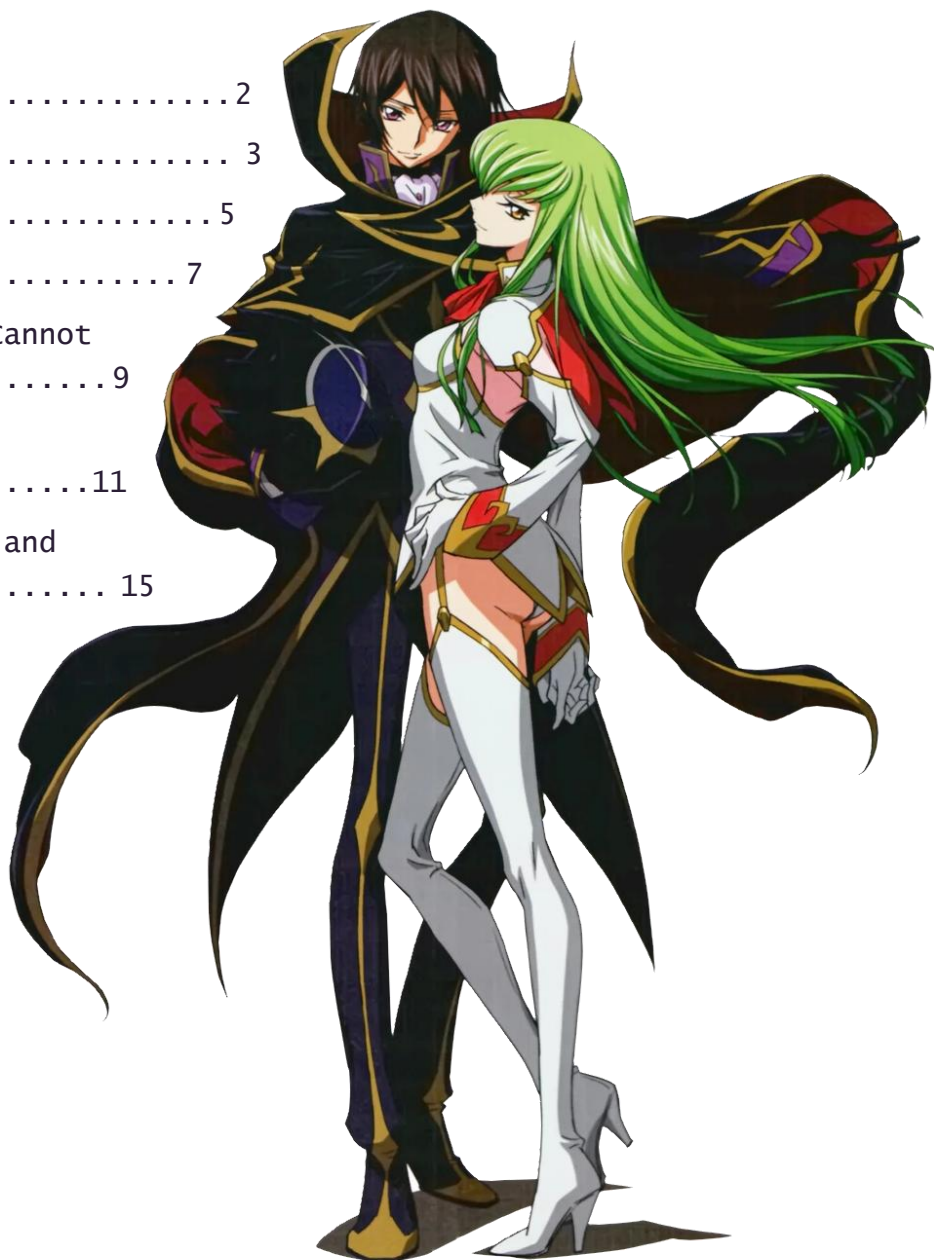


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FOREWORD

## *Why This Document Exists*

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This document exists because I have realised a problem that directly conflicts with the interests of the LuluC Cultural Revolution.

A significant portion of LuluC's backlash in the western fandom does not stem from the ship itself. It stems from the conduct of its fans.

That is a major problem, and it's one that I will not ignore.

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*"I'm honestly getting so fed up with CluClu shippers.. I follow this really good Suzalulu editor on TT and the comments are always always about CCLulu. I had just told a CluClu fan to mind their business and let us have our ship and they can have theirs but it's like one ear out the other.."*

*- A anonymouys gimmick from @Holy\_Requiem on twitter's strawpage.*

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- Shout out to you anon, I am writing this for you and anyone else who has been hurt my dumbasses on the net. <3

Additionally, I also was made aware of this recently after sharing part of my manifesto to the C's world Discord Server:

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*"Sending gore to someone for shipping SuzaLulu isn't exactly behaviour that gives you a good impression of the ship." – @spinoinwonderland from C's World*

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There are people who do not know basic fandom etiquette, or simply do not know how to act right online, and they are creating a deeply negative image for all of us. There are LuLuc fans who are kind, creative, and genuine joys to the community that are being lumped in with these people who harass others. LuLuc fans who build, who create, who love this ship with sincerity and intelligence – are being tainted by association with people who send gore into strangers' comment sections.

This will not stand.

I manage and maintain the Revoluluc website. I am one of the most active LuLuc fans in the English-speaking side of this fandom. Whether I asked for it or not, my conduct and the conduct of people associated with this community reflects on the ship. And the ship deserves better than what some of us are currently giving it.

This document is a call for a new era. It is a guide. It is a standard. And it applies to everyone who calls themselves a Revoluluc – and frankly, to everyone in this fandom regardless of what they ship.

So, either act correct, or get out of the fucking way.

Be better.

Stop the wars and let us all be kinder, more enjoyable people to be around. :3



ABOUT

## *Who Is Mari C.C.?*

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My name is Marshall. Most people know me as Mari, or Mari C.C. I use he/they pronouns. I am an animation student, a digital artist, a visual novel developer, and a proud libertarian socialist. I am Ghanaian, and I live in England.

I am, without question or competition, C.C.'s number one fan. I have two shrines dedicated to her. I have been in this fandom since August 2025. I run the Revoluluc website – a western LuluC archive featuring a creator directory, the C.C. Visual Archive, a reading list, and a growing body of critical essays about Code Geass. But by now you probably already know this.

what you also know is that I love LuluC. But what I love more than LuluC is community. I love what fandom can be when it is functioning as it should – a space where people who care deeply about the same things find each other, create together, and build something that outlasts any individual contribution.

That is what I am trying to build with the Revoluluc project. But it cannot happen if we are breeding fear and mistrust within the fandom. It cannot happen if people associate our ship with harassment and cruelty.

I have met some of the most wonderful people in this fandom. Some of them ship Suzalulu. Some of them ship things I have never heard of. A ship does not dissolve someone of their personhood; we are all worth getting to know regardless of it.

Thus, this guide comes from that very belief. I am not writing it from above; I am writing it as someone who loves this community and wants it to be worthy of the ship at its centre.





*"The less you eat... the less you think, love, theorize, sing, paint... the greater becomes your treasure which neither moths nor dust will devour—your capital."*

— Karl Marx, *Economic and Philosophic Manuscripts of 1844*

SECTION ONE

## *What Is A Revoluluc?*

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To be a Revoluluc is to be someone who does something more than just ship Lelouch and C.C. together. That's a Cluclu shipper and there nothing wrong with that. But a Revoluluc is something more specific – more demanding.

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*To be a Revoluluc is to be someone who loves LuluC enough to build for it, to create for it, to analyse it and live and breathe every single day. Someone who understands it as a culture rather than just a ship. A way of life almost.*

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A Revoluluc is the type of person that understands that LuluC is in a content drought within the western fandom. They understand the fact that this drought is not because the shipper is lesser or "problematic" but is because the content economy around Code Geass has incentivised other things.

Thus, rather than blaming other fans for the wickedness of capitalism, they do something about it. They create, they submit to the archive, they write fanfiction and make tiktok edits. They write analysis pieces. They draw fanart, they translate Japanese content into other languages to spread the notion. They are active, and by being active they help build the infrastructure necessary to making the community visible to itself.

A Revoluluc is the type of person that understands the history of the ship – especially the hard work the Japanese's fandom and their

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2 decades of devotion, the various names it has been given across the globe and its disappearance from western spaces. Not only do they carry that history with respect but they also attempt to maintain its presence and its future. They welcome new fans, they are open minded to those who haven't watched the show ten times over, or have read the oldest niche. We don't deem people as larps (as long as they aren't stealing content from each other - fuck your semi-toxic discord servers). A Revoluluc would welcome these fans with open arms regardless if they had seen the show a week ago or 10 years ago. Because even that is enough.

A Revoluluc disagrees with other fans, this includes fellow Luluc fans. And they do it without making it personal.

why?

well, it's because this fandom is not a court. Nobody needs to be destroyed for having a different reading of the show. And if you cannot accept that - pack your shit and leave we don't want you here.

And most importantly, a Luluc is the type of person who understands that this cultural revolution is built on love. Not spite, not hate for other ships. Not on territory defended against outsiders. We reject right-wing populism.

This Revolution is built on the backs of people who are genuine. People who hold genuine, embarrassing, shrine-bearing love for C.C. and Lelouch and what they represent.

Thus, if you are trying to join this movement because you hate Suzalulu, Kalulu, Shirlulu or any other ship, not only do you have the wrong motivation but you are also washed. We are leaving you behind in the revolution.

Come back when you love Luluc instead.



SECTION TWO

## *The Problem — And Why It Cannot Stand*

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Let's be frank, let's be Lampard.

Let's not beat around the bush.

Some LuluC fans have behaved appallingly online. As mentioned prior, going into Suzalulu creator's comment sections to start arguments, dismissing or talking over queer fans who relationship to this fandom is different from ours. And in extreme cases - yes extreme - sending harassment to people for shipping something different. This is not revolutionary behaviour; this is not behaviour you will find in a Revoluluc. This is incredibly embarrassing, abhorrent and entirely counterproductive.

By you acting like a dickhead in someone else's comment section, you actively destroy everything that we are trying to build. How are we going to fill the content drought if no one trusts us to be in the fandom in the first place?

It's as simple as this:

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*Every time a LuluC fan harasses another fan, not only is this incredibly harmful to that other fan but it also becomes evidence that our ship attracts a certain kind of person. That evidence gets used to dismiss the ship itself and the other members of the community who are trying to build something beautiful. You are making C.C. look bad. You are making Lelouch look bad. You are making all of us look bad.*

*Stop it.*

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The content drought we are waging war against is not caused by Suzalulu shippers. It is caused by the content economy. We must remember that Code Geass is a business, a franchise, and due to the constant flow of time - is starting to lose its footing in the western world. Algorithmic feedback loops did this. Fighting over fans does not address this, we must create content instead.

Furthermore - and I mean this with my whole chest - the harassment of queer fans is especially unacceptable. Some of us are queer. I am a transgender man. Some Suzalulu fans are queer. Being a LuLuc fan does not make us any more or less valid in the fandom.

This is because having a ship preference does not equate to a moral heirachy. The damage to LuLuc's reputation is real and it must stop, because it harms all of us.



SECTION THREE

## *The Eight Principles of a Revoluluc*

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These are absolutely, completely undeniable. These are not suggestions, if you do not follow this with your heart we will not claim you as one of our own. These 8 principles define what it means to be a member of this revolution. If you cannot meet them we will be leaving you behind – you don't get to call yourself a Revoluluc.

You are just washed.

### **01. *Build, Don't Fight***

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Your time and your energy belong in creation. Those hours you are spending flaming someone's comment section are hours you could spend on fanart, fanfics, analysis, translations, edits, fan games – the list is endless. If you got something to say about another ship, keep it to yourself and hit the drawing board.

### **02. *Critique the System, Not the Shipper***

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LuLuc is not as popular as it used to be, it's ao3 tag is dry the fanart has not been coming the edits don't hit like they used to. We know this. It's legitimate to examine how the algorithmic feedback loops and content economy dynamic have pretty much killed the ship in western countries. You know what's not legitimate though? Taking this notion and aiming it directly at the heads of Suzalulu and other non LuLuc fans as if they are the ones who have personally caused the problem. They did not, the system did. And in like real political thought, you must attack the system and not scapegoat.

### 03. *Mind Your Business, completely.*

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If you do not have something constructive to add to a conversation, do not add it. If someone is creating content for a ship you do not like, scroll. If you disagree with a reading of a character, disagree respectfully or do not engage at all. The comment section of a Suzalulu creator is not your platform. You were not invited. Leave.

### 04. *Represent With Dignity*

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whether you asked to be or not, whether you like it or not, you are a representative of this ship. Every public interaction you conduct as an open LuLuc fan is seen by both people who do not know the ship and people who do. Every act of harassment, dismissive content and pile on makes first impressions. These are the first impressions that build the external identity of a LuLuc fan.

Act correct. Make us worth meeting, because a lot of us are actually great people.

### 05. *Coexist Actively*

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We must coexist. This is non-negotiable. Coexistence is not passive, it's not just refraining from harassment (which in of itself is the bare minimum). What it is, is the active building of a fandom where multiple ships and readings can thrive and interact simultaneously. You will signal boost work you enjoy from other sides for the fandom. You will engage with fans who love different things. We must build bridges.

And I promise you, the fandom is much funner when all it's ships have a room.

## 06. *Welcome New Fans*

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Someone who just watched Code Geass and felt something about C.C. and Lelouch deserves a warm welcome, not a quiz on their fandom credentials. Not everyone arrives knowing the history of the ship, the Japanese fandom, the content drought. Calling people poses don't do anything. We will welcome them with open arms. Because that's what a revoluluc does!

## 07. *Credit and Honour Japanese Creators*

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The only reason why Luluc isn't dead in the ground is because the most devoted artists are in Japan. From @Creayus, to @io\_ion\_mall, @Okeseric – the list can go on and on and on. These goats have been keeping the ship alive for 20 years. Thus, when you share their work, you must credit them. When you encounter Japanese Luluc content, do not strip it of attribution. If you see someone else do that, credit the artist for them, make their work known. The western revival of Luluc stands on the shoulders of dedicated creators from the Japanese fandoms, the patriots never gave up on the ship, and we will honour that.

## 08. *Got Nothing Nice to Say – Shut up and Move On*

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This is the last and genuinely simplest one, but it feels like the hardest, doesn't it? If what you are going to say is not constructive, kind, useful or necessary- don't say it. Fun fact, you actually aren't obliged to respond to every provocation, or obligated to correct every wrong opinion. I know you want too; it's a feeling I know all too well but I promise you I will not get you anywhere. You aren't obliged to engage in bad faith, close the tab, touch grass and return when you have something worth contributing.



SECTION FOUR

## *On Coexistence – Suzalulu and Every Other Ship*

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Let me say this clearly and without ambiguity: this document applies to Suzalulu fans too.

If you are a Suzalulu fan calling C.C. a paedophile in TikTok comment sections – this is for you. If you are going out of your way to dismiss or mock LuluC content – this is for you. If you have ever told a LuluC fan that their ship is invalid, out of character, or wrong – this is for you.

Coexistence is not a one-way street.

This document is universal; I'd imagine the traits in a Revoluluc is something you would want to see in any other member of the fandom. A Suzaloution if you will. (Nice one Mari)

This applies to Suzalulu fans, Kalulu fans, Shirululu fans – man pretty much everyone. I am only focusing mainly on Suzalulu fans because that's the largest ship in the fandom and is rival ship of LuluC (which I think is dumb btw.)

If you are a Suzalulu fan calling C.C. a paedophile in TikTok posts and comment sections – this is for you. I've seen you. If you are going out of your way to provoke LuluC shippers, mock luluC content, I've seen you and this is for you. If you have ever felt the need to tell a LuluC fan that the ship is invalid, out of character. That they watched the show with their eyes closed if they see a romantic connection between C.C. and Lelouch.

I have seen you and this document is also for you.

I have watched someone willing provoke LuluC fans and cause a completely avoidable and unnecessary argument in their TikTok comment section for what reason? why must you actively create ship

wars? There is no need and it will only have you at the end of the day.

Respect and Love and Kindness go both ways, if any one from any side is spreading hate you are washed and you need to do better.

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*The goal of the LuluC Cultural Revolution is not the destruction of Suzalulu. It is the creation of a western fandom where LuluC has the space, the content, and the community it deserves — alongside every other ship, not instead of them.*

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A lot of the people who have supported this site, supported me, talk to me, compliment my art, been my friend are Suzalulu shippers. I've met some beautiful, brilliant, generous souls who are deeply thoughtful about this work that have brought us all together. The depth of love and adoration that Suzalulu shippers have for their ship is genuine and its inspiring. None of this will ever be in conflict with LuluC. Both can exist, and through our revolution both will exist. Because both should exist.

what cannot exist on either side is harassment, what cannot exist is the dismissal of queer voices. Not only those whose queerness is expressed through queer ships but those who are also expressed through het ones. I will not let ignorance and bad faith generalizations decide what genre of ships deserve to have serious engagement.

Through this revolution, we are building something. And we are building something beautiful. Come build with us, or stay out of the fucking way.



SECTION FIVE

## *The New Era — What We Are Building*

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The LuluC Cultural Revolution is a passion project amongst other things, and I am really glad I have a lot of people helping me make this a reality. So far this is what we have built:

### *The Revoluc Website*

revoluluc.neocities.org – a western LuluC archive updated every Friday. The Creator Directory documents western LuluC fans and makes the community visible to itself. The C.C. Visual Archive catalogues every outfit she has ever worn with analysis. The LuluC Library is a community-submitted reading list of fanfiction and essays. This is akin to a nation having a home. A decentralized website without algorithms or ads purely dedicated to LuluC archival.

### *The Manifesto*

A full theoretical and political case for LuluC – drawing on Gramsci, Butler, Anderson, Fanon, and more. A founding document for the ship's western resurgence. Drafting begins summer 2025.

### *Code Geass: Blood+Stained Symphony*

A LuluC vampire AU visual novel in active development by Lobster Trilogy game studio. An episodic eroge following Lelouch as he slowly becomes sucked into the world of Vampire Politics through the help of one kuudere green-haired girl. Acts 1-3 targeting September 2025. This is the most ambitious LuluC fan project in the western fandom – developed by 3 incredibly autistic teenagers.

### *The Think Piece Series*

A growing body of Code Geass criticism from a socialist, queer, and analytically rigorous perspective. Your Goat Is Washed is live. Is Lelouch a Marxist or a Fraud? is in development. The Witch and the Mascot – on C.C., Cheese-Kun, and Marx – is coming. More to follow.

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*Through stuff like this, it illustrates what being a RevoluluC is all about, not beef in comment sections. Actual, real things that fans like me and you can engage in and enjoy <3*

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The content drought will end when we end it. And that will only happen not through demanding that others make less content for their ship but by making more content for ours. Don't steal don't fight, do it yourself. This is the only strategy that is worth our time.

And I say to you, as LuLuC's self-prescribed representative on English speaking Code Geass twitter:

Every piece of content created is a vote for the LuLuC's nations existence. Every kind hand extended to a new fan. Every submission to the archive, every fanart drawn, every fic and essay written no matter how poorly. Is a vote for LuLuC to continue existing in a way that we love and adore.

Lulu till I decay.



CLOSING

## *A Final Word from Mari C.C.*

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I wrote this document because I love this ship and I love this community – or rather, I love what this community can be.

I am not perfect. I have not always handled fandom with the grace this document calls for. I am learning. We are all learning. The point is not to be perfect but to be better than we were yesterday.

Luluc gave me things I did not know I needed. Gender euphoria. A language for the kind of love I wanted to understand. A community of people who felt the same things I felt. I do not want to be the kind of fan who poisons that for someone else.

So, I am asking – as someone who genuinely cares about all of this – be kind. Create things. Welcome people. Disagree without cruelty. Love the ship loudly and the people around you gently.

That is what being a Revoluluc is.

That is what this revolution is for.

VIVA LA REVOLULUC!!!



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## *luluc till i decay.*

*– Mari C.C., C.C. #1 Fan & Founder of the Luluc Cultural Revolution*

